

The Living Company Arie De Geus

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The Living Company: De Geus, Arie: 9781578518203: Amazon ...
Conceptually coherent and eminently practical, The Living Company is the genuine expression of a remarkable man". - Francisco Varella, Director of Research, National Centre for Scientific Research, Paris. "Arie de Geus gives leaders of the future an indispensable guidebook in which commitment to values, people, learning and innovation define the 'living company'.

The Living Company | Arie de Geus
Arie de Geus, the man who introduced the revolutionary concept of the learning organization, reveals the key to managing for a long and prosperous organizational life. The Living Company speaks not just to aspiring leaders, but to anyone trying to adapt to a turbulent business environment.

The Living Company by Arie De Geus, Paperback | Barnes ...
The living company stands a better chance of living longer-of reducing the gap between the average and maximum life expectancy of the corporate species. ... Arie de Geus joined the Royal Dutch ...

The Living Company - Harvard Business Review
Arie de Geus challenges this conception of business in this book, The Living Company. Arie de Geus was a long-time senior executive of Royal Dutch/Shell and retired as Head of Corporate Planning. While at Shell, he was asked by the then CEO to study long-lived companies and report on what--if anything--accounted for the longevity and success of these companies.

Amazon.com: The Living Company: Growth, Learning and ...
Only those steeped in the habits of a living company will survive. 'This profound and uplifting book is for the leaders in all of us. Arie de Geus challenges most of the conventional wisdom in management thinking today' - Dr. James F. Moore, author of "The Death of Competition". 'Arie de Geus gives leaders of the future an indispensable guidebook in which commitment to values, people, learning, and innovation defines the living company.

The Living Company by Arie De Geus - Goodreads
The Living Company: Habits for Survival in a Turbulent Business Environment by Arie de Geus (215 Pages, Harvard Business School Press, 1997) by Stuart Crainer. For Arie de Geus, the corporation is an important institution. The ultimate corporate man, Mr. de Geus spent 38 years with the Royal Dutch/Shell Group, eventually becoming group planning coordinator.

"The Living Company" by Arie de Geus
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Arie de Geus has been a Visiting Fellow at London Business School and adviser to many governments and private institutions. In 1997 he published a book entitled "The Living Company: Habits for Survival in a Turbulent Business Environment", which has been translated into more than twenty languages, has been widely praised and has received a number of awards.

Welcome | Arie de Geus
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Editions for The Living Company: 1578518202 (Paperback published in 2002), 087584782X (Hardcover published in 1997), 1857881850 (Paperback published in 1...

Editions of The Living Company by Arie De Geus
Arie de Geus (born 1930, died 2019) was a Dutch business executive and business theorist, who was the head of Royal Dutch Shell 's Strategic Planning Group and is a public speaker.

Arie de Geus - Wikipedia
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Arie de Geus, a retired Royal Dutch/Shell Group executive, maintains after studying both extremes that the most enduring treat their businesses as "living work communities" rather than pure economic machines. The Living Company: Growth, Learning and Longevity in Business persuasively outlines his resultant prescription for organisational longevity.

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